



**DELPH & DOBCROSS
CRICKET CLUB**

SPONSORSHIP OPPORTUNITIES

2022

ONE CLUB. ONE GOAL.

WHAT YOUR ADVERTISING MEANS TO US

Your endorsement is our fuel! Our entire club can only run and achieve its goals thanks to the vital revenue that advertising and sponsorship brings. It's also a fantastic and cost-effective way of raising your brand profile in the local area but much more importantly than that, you can publicly show you're passionate about supporting a grass roots cause. What could be more satisfying than that?







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ALWAYS THERE. ALWAYS VISIBLE.

PERIMETER BOARD ADVERTISING

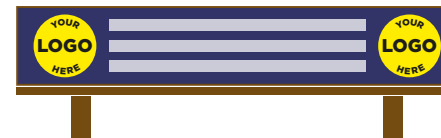
It's the classic, and probably the most tried and tested way of advertising your brand or company. Perimeter board advertising at Delph & Dobcross remains one of the most effective ways you can get your brand visible in the local community.

We have plenty of opportunities for local businesses to take up space in striking, prominent positions around the ground, seen by many spectators and players from here or - whisper it - over the hill!

Two sizes of hoarding are available. A standard 8 ft x 2 ft board or a maxi 16 foot long display.



SINGLE BOARD 2 x 8ft



£80 PRODUCTION
£100 PER YEAR

DOUBLE BOARD 2 x 16ft



£160 PRODUCTION
£200 PER YEAR

Note: If you've already got artwork and would like to produce your own board, simply remove the production costs from the prices above.

MULTI-CHANNEL COMMS PARTNERS.

WEBSITE

The central hub for all information, signing news and event previews. Our website is used by a growing throng of cricket enthusiasts and a community (including expats) who check on our progress from afar. With regular news updates and content posted, the audience continues to rise. We have header / footer banner places plus lots of static images on the news pages.

MAIN BANNER

£50 PER SEASON

STATIC NEWS IMAGE

£30 PER SEASON

TWITTER

Twitter is our highest used and most seen media channel for news updates and commentary. Our account is over ten years old and has nearly 4,000 followers. The account is available for sponsorship which would offer a header space on our profile page plus one pinned tweet announcing your support for a season. With only one space, it's a unique opportunity to put your brand or message in front of a passionate, live audience.

SPONSORSHIP

£150 PER SEASON

MATCH PROGRAMME

Taking a banner space or sponsoring a social media channel also includes a small similar advert in our match programme at no extra cost.



TODAY'S TEAMS



DELPH & DOBCROSS
CRICKET CLUB

DELPH & DOBCROSS
TEAM SUBJECT TO CHANGES

- Xander SELBY *
- Will MOTT †
- Mosun HUSSAIN
- Rizwan ALI
- Luke HARGREAVES
- Isaac JONES
- Umer YAQOOB
- Nathan JONES
- Harry PARTINGTON
- Archie DAVIES
- George PARTINGTON



SCHOLES
CRICKET CLUB

SCHOLES
TEAM SUBJECT TO CHANGES

- Brad BIRKHEAD *
- Nico GEORGIU-NICOLA
- Yaasir IMTIAZ
- Louis BROOK
- Jake ROBshaw
- Wasim JAVED
- Josh BROOK
- Tom BROOK
- Jake ROBshaw
- Kieran POWER
- James LAYCOCK

TODAY'S MATCH SPONSOR

DAN LUND
IN MEMORY OF BRIAN LUND

TODAY'S MATCH SPONSOR

NONE

WHY NOT SPONSOR A MATCHBALL? SEE LES HARRISON FOR DETAILS



HCL PREMIERSHIP 2021 SEASON

DELPH & DOBCROSS V SCHOLES



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ENTERTAIN GUESTS AT OUR PLEASURE.

MATCH SPONSORSHIP

Enjoy the hospitality during a home match in comfort from our exclusive sponsor's lounge, elevated high above the action. The best seat in the house! We're currently taking bookings for the 2022 season including 1XI or 2XI matches. With capacity for up to eight people, there's plenty of space for you to entertain your customers or guests. A cricket tea and wine is supplied, although if a stack of bacon or chip butties and a few jugs of beer tick your box instead, we can arrange that!

1XI MATCH

£250 INC VAT

2XI MATCH

£150 INC VAT

BALL SPONSORSHIP

A more reserved commitment can be the match ball sponsorship which is announced in the match day programme, on our social media channels and on our website.

MATCH BALL

£25 PER MATCH



GIVE THEM YOUR BACKING.

PLAYER SPONSORSHIP

Launched only last year, our sponsor a player campaign proved to be a huge hit with over 30 companies and supporters pledging to give a player their patronage. It's a simple and low cost scheme to show your unwavering support. Sponsoring a player gives you a space on our sponsorship website page, a shoutout on social media and a listing in our matchday programme.

SPONSORSHIP

£30 PER SEASON





YOUR
LOGO
HERE



Delph and Dobcross

Delph and Dobcross

Delph and Dobcross

FrogBox

▶ JM CARDER	0	2
S WHITEMAN	0	0

DDCC v **HCC** **128/4** (32.1)
HCC won the toss and elected to bat

LH TYLER	0-0	0.2
●●○○○○		



21ST CENTURY CRICKET



SPONSOR OUR MATCH STREAM

New for 2022* is a unique opportunity to ensure your brand is seen by thousands of cricket players and fans alike. We're partnering with Frogbox, one of the leading cricket streaming products in the world.

Every senior home match will be streamed live using Frogbox's high-tech system with the static camera situated at one end of the ground. In addition to the live footage, instant highlights of the match are available for viewers to pore over the best bits. The footage has space for a logo present prominently in the corner of the screen.

There are three tiers of involvement. Gold tier guarantees you **50% of the matches** with silver gaining a **35% share** and bronze accounts for **15% of the total games**. We would also announce pre-match who is sponsoring the footage via our media channels.

* The live streaming package is dependent on the takeup of sponsorship and we would require a Gold tier sponsor to be able to offer the other tiers. Register your interest now via the website's commercial page.



GOLD

£1,250 INC VAT

SILVER

£500 INC VAT

BRONZE

£250 INC VAT